Leonie Garrecht

Rome/Italy - German Citizenship

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Product Owner & Business Consultant with 10+ years of international experience driving agile product development across IoT, SaaS, and platform-based ecosystems. Proven track record leading cross-functional teams, launching digital products, and shaping product vision in fast-paced environments. Strategic thinker with hands-on expertise in user experience, operations, and digital transformation

Core Competencies
Agile Methodologies:
- SAFe, Scrum, Kanban, Scrumban

Product Management:
- Road mapping, Backlog Prioritization, MVP Strategy
- UX & UI Collaboration, Prototyping, A/B Testing
- Stakeholder Management & Team Leadership

Tools:
- Jira, Confluence, Jenkins, AWS, Terraform

Languages
- German: Native
- English: C1
- Spanish: A1

Garrecht Consulting, Landau Pfalz/DE   [10/2024 - present]

s'ander Atelier (Basel/Switzerland)   **10/2024 - present**
Role: Business Consulting/ Product Developer

Context: Developed and implemented data-driven social media SEO and conversion strategies to drive growth in the company's e-commerce business. Additionally, conducted market analysis and spearheaded initiatives to expand into new, non-seasonal market segments beyond the traditional Swiss carnival period.

Weingut Schneiderfritz (Germany)   **10/2024 - 04/2025**
Role: Business Consulting/ Product Developer

Context: Collaborated directly with the Head Winemaker to craft go-to-market strategies targeting the premium wine segment. Led the development of new product lines, leveraging SEO and social media audience segmentation to attract a broader and more upscale customer base. Additionally, initiated the creation of a non-alcoholic wine range aligned with emerging health and longevity trends.

Parezzo GmbH, Landau Pfalz/DE   [10/2023 - 10/2024]

Role: Barista/ Operations & Partner Management

Context: Gained expertise in the coffee industry. Through personal relations to coffee farmers, I wanted to learn about the business. I learned how to roast, prepare coffee specialties and the trade of coffee. I also managed the relationships with partners, expanding the placement in stores and operating the online shop by handling the orders

Responsibilities:
- Managed online shop operations & supply chain for coffee products
- Built retail partner network & advised on specialty coffee selections
- Creating Coffee Specialties as a Barista

Don Pachi Estate Coffee/Panama   [05/2023 - 09-2023]

Working on the Coffee-Finca, learning about the harvest, processing and evaluation of green coffee.

wallee AG, Winterthur/CH   [11/2022 - 04/2023]

Role: Product Owner Payment Experience

Context: Led the integration of modern digital payment solutions, including Apple Pay, Google Pay, and Twint, to enhance the customer checkout experience. Additionally, maintained and optimized 3D Secure authentication systems to ensure secure, reliable, and compliant payment processing.

Responsibilities:
- Create user stories, lead the SCRUM/ Kanban process, prioritize the backlog and help shape the final outcome with the Dev Teams, overseeing development stages
- Execute the product roadmap to deliver new products, functionality, enhancements and improvements.
- Translated business cases into actionable dev team deliverables
- Manage and influence key internal & external stakeholders
- Work on multiple workstreams within the different projects and aligning the dependencies to other teams
- Delivered wallet integrations (Apple Pay, Google Pay, Twint) & maintained 3D Secure
- Led SCRUM process, prioritized backlog, and aligned dependencies across teams

Sabbatical/Panama /Central America   [10/2021 -10-2022]

- Travelling and voluntary work

Swissphone Wireless AG, Samstagern/CH   [10/2020 - 09-2021]

Role: Product Manager IoT On-Site

Context: Designed and developed a base station and UI dashboard for large-scale data transmission via Telegram protocol in industrial and wide-area networks. Applied agile methodologies and integrated MAHD (Modified Agile for Hardware Development) principles to ensure efficient cross-functional collaboration and accelerated hardware-software integration.

Responsibilities:
- Led development of IoT base station and UI dashboard for industrial data transmission.
- HW development of a gateway
- Structure of the application and service center
- Including IA principles, usability & accessibility testing for the user interface
- Development of product strategies for mioty/IoT & alarm server
- Research partner of the Fraunhofer IIS Nuremberg
- Represented company in mioty Alliance; collaborated with Fraunhofer IIS

Environment: Rust, Raspberry PI, Linux

dormakaba Schweiz AG, Rümlang/CH   [03/2019 - 07/2020]

Role: Senior Product Owner

Context: Developed a scalable SaaS platform based on serverless architecture, leveraging IoT principles, AWS Lambda, Jenkins, and CI/CD pipelines with Terraform. Gathered and translated internal stakeholder requirements to ensure 24/7 service availability. Collaborated closely with international cross-functional teams located in Montreal, Madrid, Singapore, and Bonn to drive global platform delivery.

Responsibilities:
- MVP driven implementation
- Global accessibility of internal services
- Built global SaaS IoT platform with AWS serverless architecture
- Serverless architecture planning and creation based on AWS Lambda
- Build mockups and creating prototypes for internal testing
- Working with an external digital experience platform (any2any Munich) for the UI & UX

  Leading the System Team in the SAFe context:

- Created Jenkins/Terraform CI/CD pipelines, enabling 24/7 service availability
- End to end testing/design for reliability
- Performance of COPs for successful growth in the teams and the product to achieve the goals and creating a high availability, as well as successful product realization
- Train the Trainer approach to have Subject Matter Experts in every branch

Environment: AWS Lambda, Jenkins, Confluence, Jira, Slack, Teams, Microsoft Windows, Microsoft SharePoint, Terraform

Ginetta AG, Zurich/CH   [10/2018 - 01/2019]

Role: Technical Project Management (Project based Contract)

Context: Established product lab and backend architecture for device tracking and maintenance.

Responsibilities:
- Creating a database to service & maintain all running devices which are in use for client & customer projects
- Building an access protocol and drafting mockups with the UI & UX Designers for the frontend layout

Environment: Linux based, Raspberry Pi, Microsoft

Coople Global Services AG, Zurich/CH (02/2016 – 09/2018)   [01/2018 - 09/2018]

Role: Technology Process Manager (Product Owner & Manager) Security Level Management:

Context: Security Level Management

Responsibilities:
- Successful implementation 2-factor authentication system & disaster recovery
- Interim Team Leader Applications: Successful development and implementation of a new process for emergency response in all countries (CH, UK and Belarus)
- Planning, creating and developing an internal user interface to report bugs, service-issues & request for 3rd level Application Support (Cooperation with the design team)
- Design Driven Development
- Management of the nearshore team in Minsk/Belarus: recruiting, budget control and resource management (cost & contract management)
- Development of concepts for verification and compliance with GDPR requirements
- Conceptual development of IT security guidelines for data protection

Environment : SQL, Confluence, Jira, Jenkins, Microsoft, BPMN

Coople Global Services AG, Zurich/CH   [03/2017 - 12/2017]

Role: Process Executive /Responsible Product Owner

Responsibilities:

- Security level management and security strategies
- 2FA, Disaster Recovery, IT Security Policies
- Planning product & developing system requirements
- Server administration support for the Backoffice
- Process development strategies and implementation
- Resource, contract, cost and budget management
- Managing the nearshore team in Minsk/Belarus (Development Team)

Environment : SQL, Confluence, Jira, Jenkins, Microsoft, BPMN

Stafffinder AG, Zurich/CH ((rebranding 2017 to Coople)   [03/2016 - 02/2017]

Role: Kickstarter/Trainee: IT & Product Owner Assistant

Responsibilities:
- Resource and cost management
- Project Management (complex planning) e.g.: Reorganization & refactoring of the iOS Application
- Including working with the UI & UX Designer for a more comfortable UI
- Setting up A/B Testing with test users
- Learning and adapting of the fundamental guidelines of UI/ UX principles
- Creating mockups with the Design lead
- Data review, analysis and evaluation

Environment : SQL, Confluence, Jira, Jenkins, Microsoft, BPMN, iOS Development Environment

IKEA AG, Spreitenbach/ CH   [03/2015- 02/2016]

Role: Trainee Facility Management

Responsibilities:

- Resource Management
- Analyzed and evaluated resource data, focusing on energy consumption
- Developed and implemented a new system for better control of tasks and teams in the facility management (CAFM - Computer-aided Facility Management)

Environment: CAFM, Microsoft

Education

04/2025 – 07/2025	**European School of Economics, Rome/Italy** Short course: Artificial Intelligence in Business
11/2014 - 05/2016	**IHK Regensburg/Germany (Business School)** Bachelor's degree: Professional of Business (CCI)
10/2013 - 09/2015	**Ostbayerische Technische Hochschule Regensburg/Germany** Bachelor Program: Sensoric and Analytics
07/2014 - 09/2014	**Universidad de Nacional Mar del Plata/Argentina** Laboratory exchange for specification in physical chemistry
08/2011 - 09/2013	**San Diego State University/USA** Bachelor Program: Electrical and Electronics Engineering (Optics)
08/2010 - 09/2013	**University of Applied Science Karlsruhe/ Germany (Home University)** Bachelor Program: Electrical Engineering